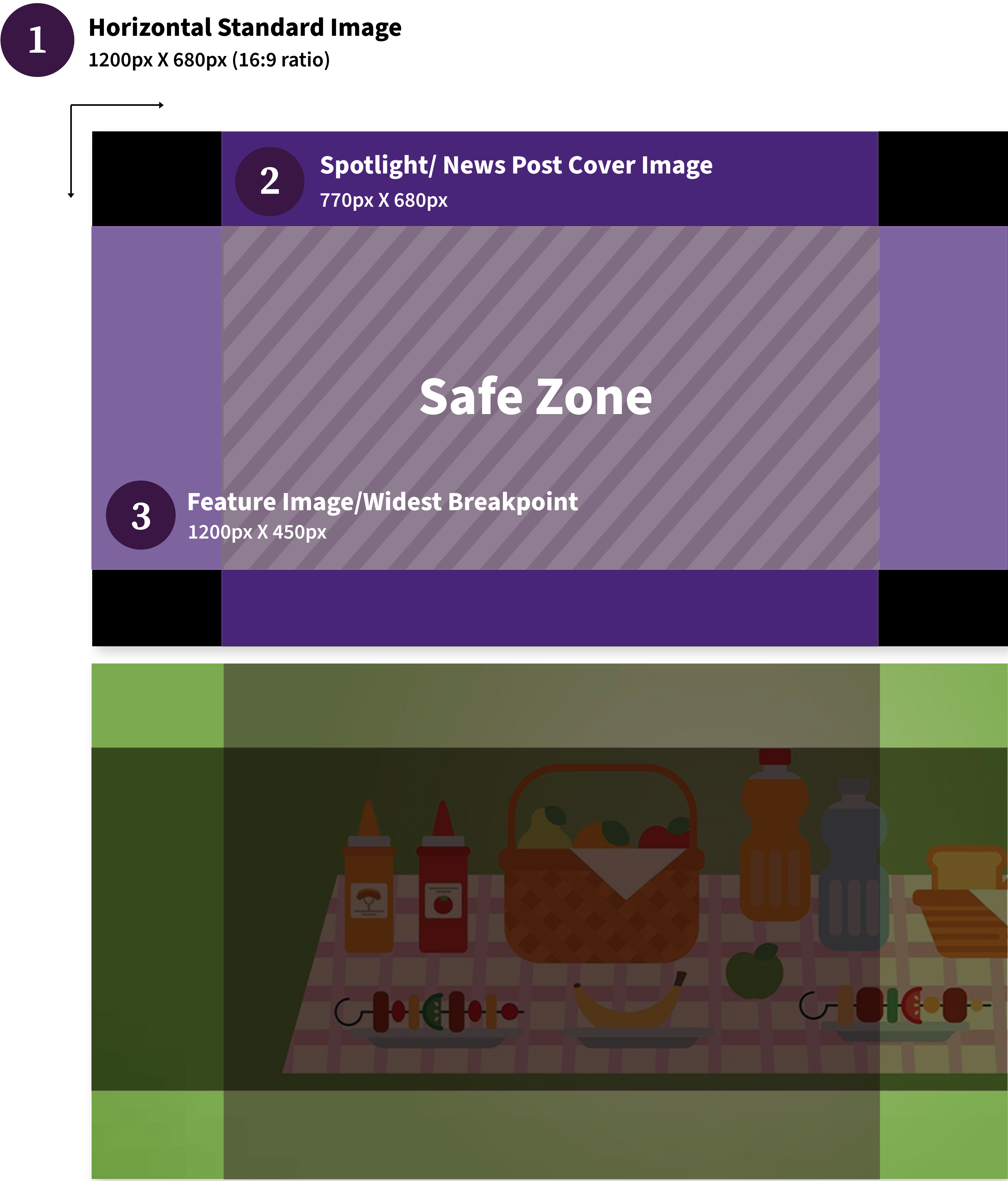


Images & The Safe Zone



Safe Zone

This is your safe zone when you upload a standard horizontal image (16:9 ratio). If you are using decorative text in you image please insure it is placed inside this area or directly centred inside your image. Following this safe zone will insure your image text is not cut off at the different break points on responsive web pages.

Simplicity Of Using One Image

Uploading one image in the “Preview Image” section takes the ease out of having to create multiple images and banners. The CMS uses this one image in various ways on the website. It is used in the home page as covers for news posts, can act as a responsive banner in a webpage and even help with Search Engine Optimization(SEO).

1 image is showcased in 3 different ways:



1 Horizontal Standard Image (16x9)

Horizontal Standard Image

1200px X 680px (16:9 ratio)

16x9/Horizontal image is the best size to upload



Where To Upload

Preview Image Section

Found in News Post, DCT and Rich Text Editor.

**Fill out the Search Engine Optimization information once you upload or choose your image. This will help with your sites SEO.*

Preview Image

Add an image

This preview image will accompany the SEO title and description below when a link to this content is shared on social media.

Search Engine Optimization

Title

A title should be about 50 - 70 characters in length

Description

A description should be about 100 - 150 characters in length and contain descriptive words that prospective parents, students and staff may be searching for



This preview image will accompany the SEO title and description below when a link to this content is shared on social media.

Search Engine Optimization

Title

Summer Picnic 2022

Description

Join us for the annual summer picnic at Apple Academy. We will be gathering to celebrate the end of the school year and enjoy some outdoor fun.

A description should be about 100 - 150 characters in length and contain descriptive words that prospective parents, students and staff may be searching for

2 Spotlight & News

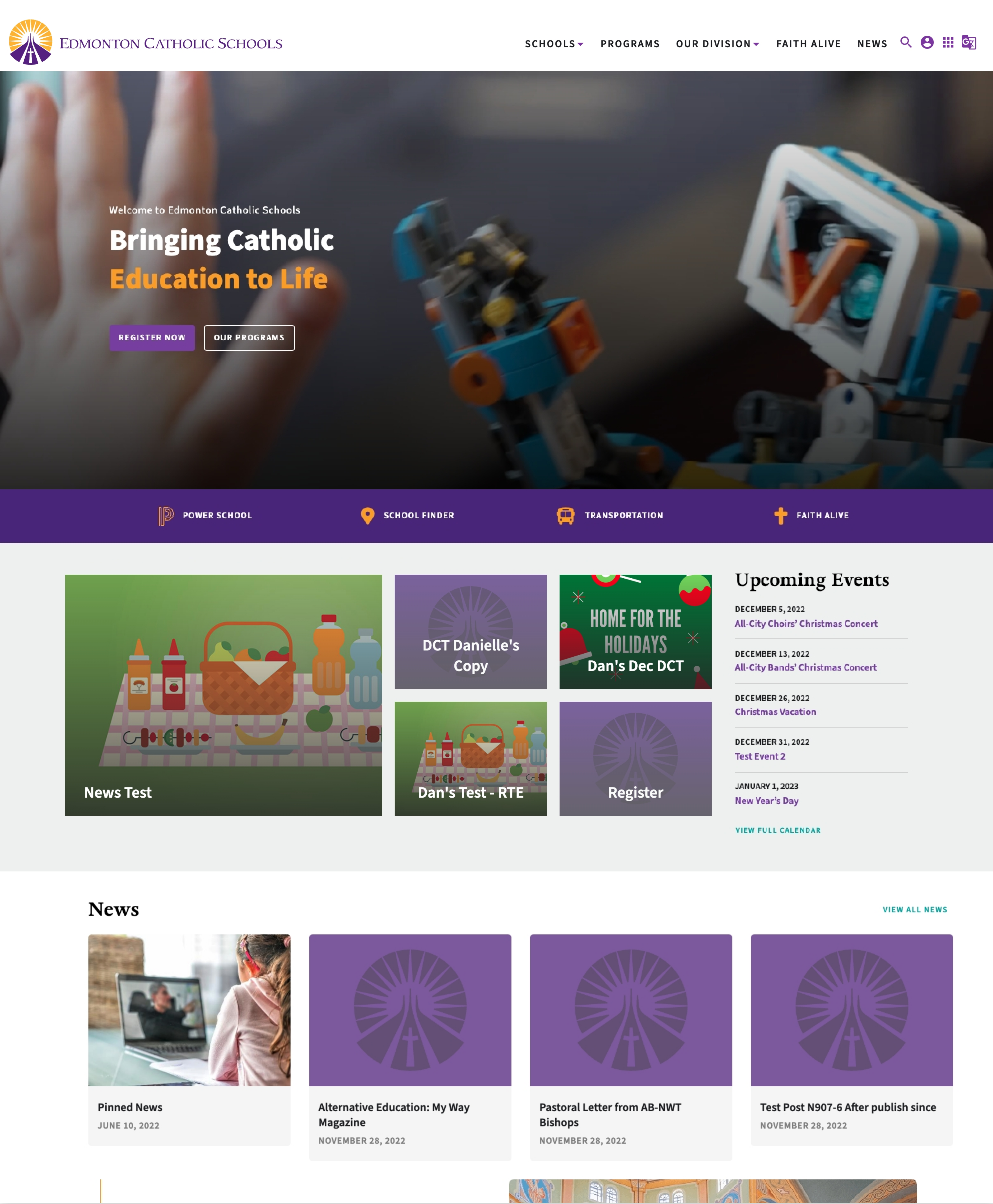
Spotlight/News Post Cover Image 770px X 680px

Visible on the home page **Spotlight** or **News Post**
** Dependant the tag you select*

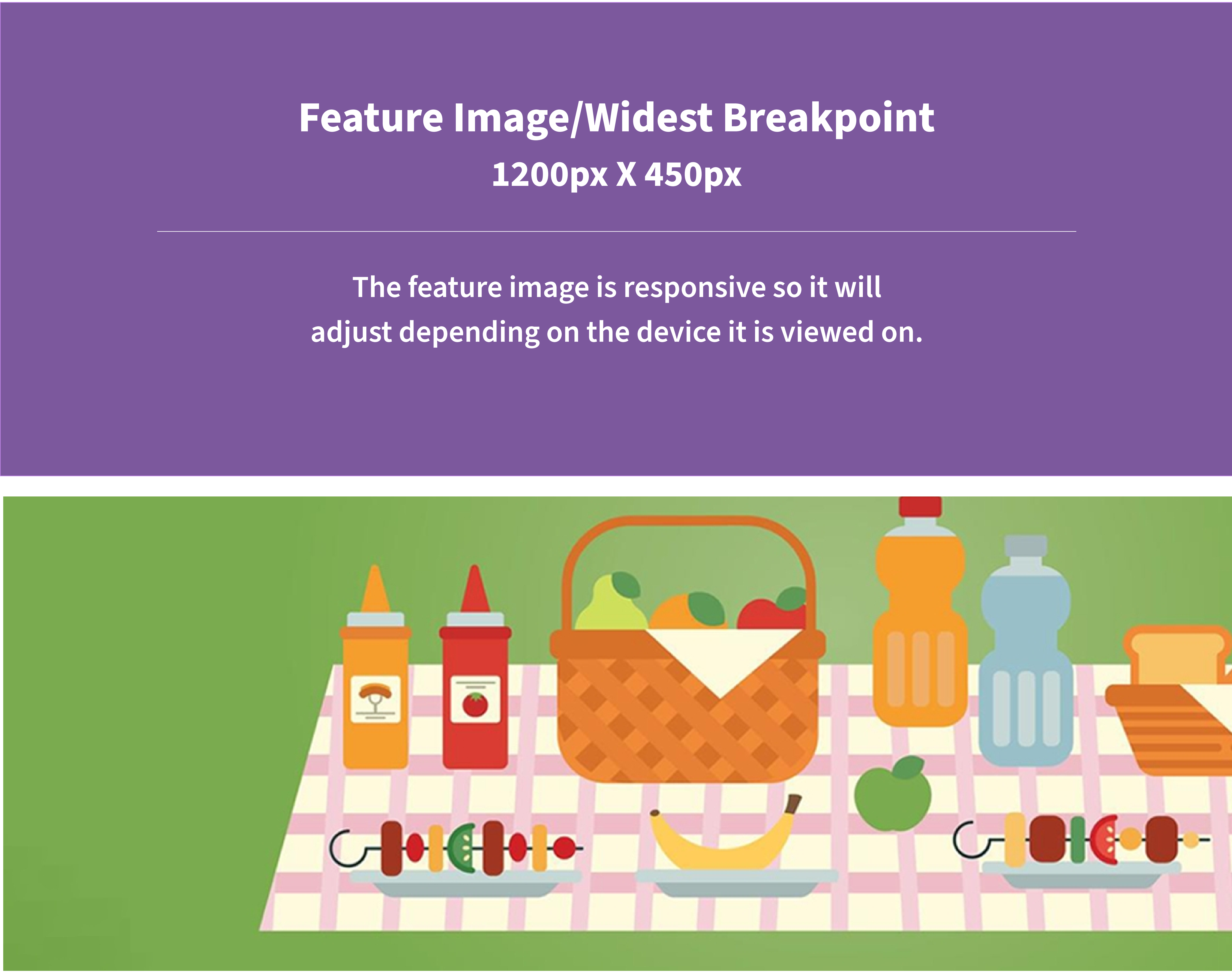


Where You'll See It

Home Page



3 Feature Image *or* Widest Breakpoint



Where To Upload

Upload the 16x9 in the Feature Image section of the DCT.

Featured Image

If a featured image is added, the page title will appear over top of the image. If no image is added, we recommend added the title in the intro section or at the top of the first content section.

Add an image

SAVE

Where You'll See It

Feature Image in DTC
Will showcase at the top of page like a banner.

